

## INSTRUCTIONS FOR SUBMITTING ADS / ARTWORK FOR NORD JOURNAL

All ads must be submitted **no later than April 17, 2009 in digital format** and in the following manner:

- In keeping with the special design of NORD's journal for this event, please submit all ads in BLACK and WHITE. Unfortunately, we are not able to accept color ads.
- The journal will be 9 inches by 9 inches. Digital files must be submitted in one of the following formats and accompanied by a PDF:
  - Jpg (300dpi); tiff (300 dpi)
  - High resolution PDF (fonts and image embedded)
  - EPS (all fonts converted to outline, images embedded)
- Please email ads to [mdunkle@rarediseases.org](mailto:mdunkle@rarediseases.org). Please ZIP or STUFF all components for email transmission **no later than April 17, 2009**, to insure inclusion in the journal. If you have questions, please contact us by email and mention NORD Gala ad in the subject line.
- We appreciate your support.



Partners  
IN  
PROGRESS  
2009

### MAIL BACK:

NORD 55 Kenosia Avenue, PO Box 1968  
Danbury, CT 06813-1968

### FAX BACK:

FAX NUMBER: 203-798-2293

### AD SIZES

FULL PAGE AD (Dashed Line): 8" x 8"

For: PREMIER, GOLD, SILVER, WHITE

HALF PAGE AD (Horizontal): 8" x 3.75"

QUARTER PAGE AD: 3.75" X 3.75"

### NOTE! Not to Scale

(50% of actual size)

