NORD

Partners IN PROGRESS 2009

May 14, 2009
National Press Club • Washington, DC

SPONSORSHIP PACKAGES AND JOURNAL ADVERTISEMENTS

Opportunities for sponsorship of the Gala and advertising in the commemorative journal

PREMIER $50,000 • Two tables (20 seats total)
- Journal Premier ad placement in one of the following: Inside Front Cover, Inside Back Cover, Outside Back Cover, or Centerfold.
- Special acknowledgement at the Gala and in NORD publications

GOLD $30,000 • One table (10 seats)
- Priority-positioned Full page ad in the journal
- Special acknowledgement at the Gala and in NORD publications

SILVER $15,000 • Eight (8) seats at the Gala
- Key-positioned Full page ad in the journal
- Special acknowledgement at the Gala and in NORD publications

WHITE $10,000 • Seven (7) seats at the Gala
- Well-positioned Full page ad in the journal
- Special acknowledgement at the Gala and in NORD publications

HALF PAGE $7,500 • Five (5) seats at the Gala
- Half page ad in the journal
- Acknowledgement in NORD publications

QUARTER PAGE $3,000 • Four (4) seats at the Gala
- Quarter page ad in the journal
- Acknowledgement in NORD publications

TABLES AND INDIVIDUAL SEATS

BANQUET TABLE

$5,000 for a table of 10
(includes line listing in journal)
$4,000 for a table of 8
(includes line listing in journal)

SINGLE SEAT

$500

LINE LISTING ONLY

$150 Corporate
$50 Non Profit
$25 Individual
Your name, organization or company name listed in the journal

To Reserve a Sponsorship Package, Table, Seat or Journal Listing:
- Complete the enclosed form, indicate the choice of payment, and return it to the NORD office by mail or fax
- If you wish to be invoiced, fax this form with your instructions to the Development Office at 203-798-2293
- NORD Mailing Address:
  NORD
  55 Kenosia Avenue, P.O. Box 1968
  Danbury CT 06813

For additional information, contact Susan Olivo at 203-744-0100 ext 232 or by email at solivo@rarediseases.org

To Submit Journal Ads, See the Instruction Page (Reverse Side) !

STEP 1 COMPLETE CONTACT INFO

To reserve a Sponsorship Package, Table, Seat, or Line Listing, please complete this form and return with your payment to the NORD office no later than **April 17, 2009**

Name

Title

Company

Address

City State Zip

Tel Fax

Email

STEP 2 SELECT PACKAGE

☐ **Premier** $50,000 ☐ **Gold** $30,000
☐ **Silver** $15,000 ☐ **White** $10,000
☐ **1/2 Page** $7,500 ☐ **1/4 Page** $3.000
☐ **Line Listing:** ☐ Corporate $150 ☐ Non Profit $50 ☐ Individual $25

Banquet Table

☐ **Table for 10** $5,000 ☐ **Table for 8** $4,000
☐ **Single Seat** $500

STEP 3 SELECT PAYMENT OPTION

☐ Check enclosed (payable to **NORD**). Mail with completed form to the NORD office.

☐ Please invoice our company (Fax completed form to the NORD Development Office 203-798-2293)

CREDIT CARD ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Credit Card No. Exp. Date

Name on card

Signature