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FAAP President
American Academy of Pediatrics

March 12, 2009

Name
Title
Company Name
Address_line_1
Address_line_2
City, state, zip

Dear :

I am writing to ask you to attend and become a sponsor of the National Organization for Rare Disorders' (NORD) annual Gala dinner, which will take place on Thursday evening, May 14, at the National Press Club in Washington, D.C.

This year, we will honor a U.S. Senator, a top Administration official, a cutting-edge television network, and several pioneering companies developing treatments for orphan diseases.

The Gala is the primary fundraiser for NORD and helps us maintain and enhance our programs and services for the 30 million Americans with rare diseases.

Especially in this tough economic environment, we want to maintain all of our services for patients with rare diseases. Your support of the Gala makes that possible.

I hope that you can not only join us at this year's Gala but also advertise in the commemorative journal given to the hundreds of guests from NIH, FDA, patient organizations, academia and industry. The enclosed materials explain how you can participate as a sponsor or advertiser.

As you know, NORD provides national leadership for patients with rare diseases. We encourage and provide financial support for orphan product research and development. We advocate on public policy issues before the Congress and health agencies. We seek to increase awareness of rare diseases and the special needs of those affected.

Your support also helps make possible such vital NORD services as medication assistance, travel assistance, insurance co-pay and premium assistance, and early, expanded, or emergency access programs.

National Organization for Rare Disorders®

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